

GRAPHIC DESIGN SERVICES

MYH helps nonprofits, mission-driven organizations, entrepreneurs, and small businesses turn vision into visibility—and visibility into lasting value. Below is the full suite of graphic design & creative services we deliver, guided by our Define · Design · Deploy methodology.

01 DEFINE

Understand your why, audience & goals

02 DESIGN

Craft strategy, brand & creative

03 DEPLOY

Launch, manage & measure results

01 BRAND & VISUAL IDENTITY

Look like the leader you already are—from first glance to lasting recognition.

- Logo design & refresh
- Brand identity systems
- Brand guidelines & standards
- Color, type & asset libraries

02 MARKETING & PRINT COLLATERAL

Put your message in the right hands—in print and in pixels.

- Flyers, brochures & rack cards
- One-pagers & sell sheets
- Postcards, mailers & ads
- Event & promotional collateral

03 PUBLICATION & EDITORIAL DESIGN

Long-form documents as polished as they are professional.

- Reports & white papers
- E-books & workbooks
- Program & annual reports
- Newsletters & multi-page layout

04 PRESENTATION & PITCH DESIGN

Decks that command the room and move people to act.

- Custom slide decks
- Pitch & investor decks
- Capability statements
- Reusable template systems

05 DIGITAL, SOCIAL & MOTION

Scroll-stopping visuals that keep your brand showing up.

- Social templates & posts
- Web & email graphics
- Digital ad sets
- Motion & animated social

06 SIGNAGE, LARGE FORMAT & PRODUCTION

Big-impact visuals, delivered press-ready.

- Banners, posters & signage
- Trade-show & booth graphics
- Packaging concepts
- Print-production coordination

CONSULTING | GRAPHIC DESIGN | MANAGED SERVICES

Wanda L. Mitchell

Principal Consultant

+1 443 990 6941 · Wanda@monetizeyourhobbies.com

monetizeyourhobbies.com

SCHEDULE YOUR COMPLIMENTARY CONSULTATION

Small-business, nonprofit & government-ready · SAM.gov registered · WOSB certification in progress · CAGE 0X7Q6 · NAICS 541613